(/)

Options   Download as PDF

Audit Results for krishnaspeechhearing.co.in

C
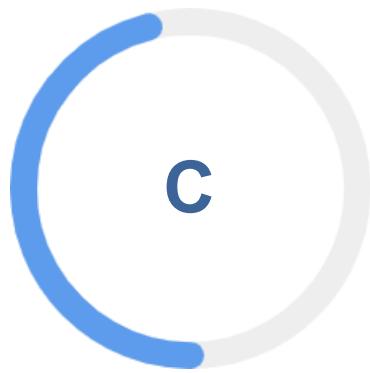
Your page could be better

Recommendations: 19

(/)

B+

On-Page SEO

F

Links

D-

Usability

B+

Performance

F

Social

Links

Usability   Performance

Social   On-Page SEO
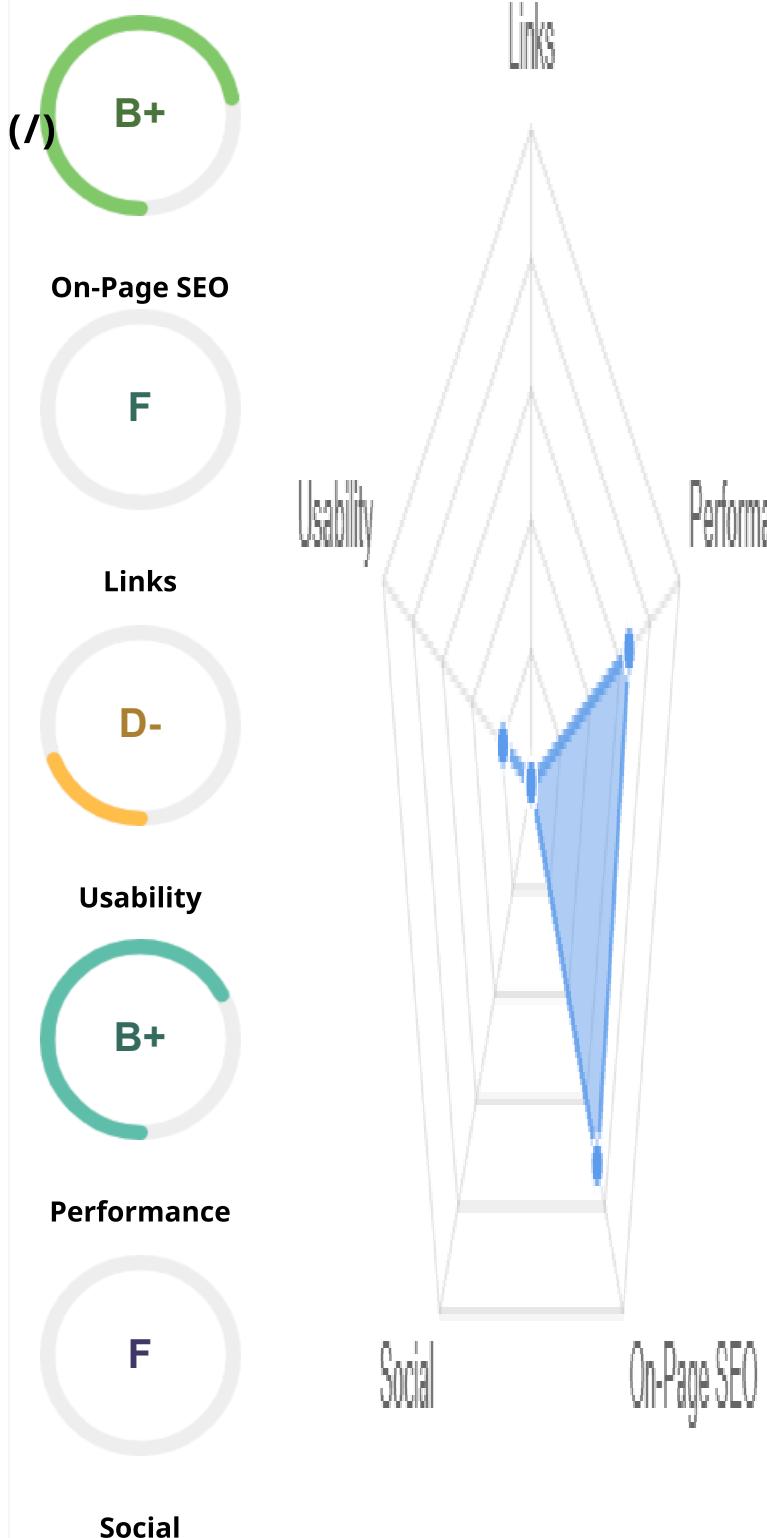
Report Generated: 23 January 8:17AM UTC **Refresh Results Now**

(/)

Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

Learn More - DIY SEO (/diy-seo/)

Recommendations

Toggle: Links   On-Page SEO   Social   Other   Performance

Usability
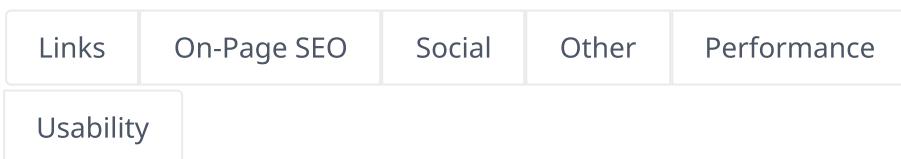
Execute a Link Building Strategy

Links   High Priority

Include a meta description tag

On-Page SEO   High Priority

(/)

Improve site load speed

Performance

Medium Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your Twitter profile

Social

Low Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights

Usability

Low Priority

Add Schema Markup

On-Page SEO

Low Priority

Please add Facebook Open Graph Tags

Social

Low Priority

Add Twitter Cards

(/)   Social   Low Priority

Add Local Business Schema

Other   Low Priority

Create and link an associated YouTube channel

Social   Low Priority

Create and link an associated LinkedIn profile

Social   Low Priority

Setup & Install a Facebook Pixel

Social   Low Priority

Remove inline styles

Performance   Low Priority

Remove clear text Email Addresses

Usability   Low Priority

Review and Increase Font Sizes across devices

Usability   Low Priority

Improve the size of tap targets

Usability		Low Priority

(/)

On-Page SEO Results

B+
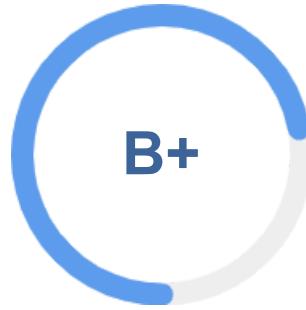
Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Krishna Speech & Hearing Clinic – Speech & Hearing Clinic

Length : 65

Meta Description Tag

Your page appears to be missing a meta description tag.

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://krishnaspeechhearing.co.in ⋮

Krishna Speech & Hearing Clinic – Speech & Hearing Clinic

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

(/)

Your page is using the lang attribute.

Declared: en-US

H1 Header Tag Usage

Your page has a H1 Tag.

Show details

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	31
H3	27
H4	20
H5	0
H6	0

Show details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
hearing	✓	✕	✓	91
aids	✕	✕	✓	54
readmore	✕	✕	✕	25

(/)

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
best	✕	✕	✓	16
sound	✕	✕	✓	14
offer	✕	✕	✓	13
clinic	✓	✕	✓	13
speech	✓	✕	✓	13

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
hearing aids	✕	✕	✓	54
we offer	✕	✕	✓	10
hearing aid	✕	✕	✓	7
sound quality	✕	✕	✕	6
aids we	✕	✕	✓	6
hearing aids we	✕	✕	✓	6
aids we offer	✕	✕	✓	5
wide range	✕	✕	✕	5

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1439

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 48 images on your page and 33 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

(/) Canonical Tag

Your page is using the Canonical Tag.

https://krishnaspeechhearing.co.in/

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

http://krishnaspeechhearing.co.in/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

Your website appears to have an XML sitemap.

https://krishnaspeechhearing.co.in/wp-sitemap.xml

Analytics

Your page is using an analytics tool.

📊 Google Analytics

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings
(/)

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic
krishna speech	EN	29	480	1

Track Keyword Rankings

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

1
Monthly Traffic
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	1
Position 31-100	0

(/)Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

0

0

Domain Strength

Page Strength

⬈ **0**

Backlinks

↗ **0**

Referring Domains

⛓ **0**

NofollowBacklinks

🔗 **0**

DofollowBacklinks

🎓 **0**

EduBacklinks

(/)

🏛 **0**

GovBacklinks

▤ **0**

Subnets

🖥 **0**

IPs

Top Backlinks

We haven't found any backlinks to report for this site.

Top Pages by Backlinks

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies

We haven't found any Geographic Data for this site.

On-Page Link Structure

We found 86 total links. 12% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

(/)

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report (/docs/seo-audit-sample-pdf_en.pdf)

Embed the Audit Tool into your website. Get notified of leads straight from your website.

Learn More - White Label (/white-label/)

Usability

(/)

D-

Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

(/)

Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

16

(/)

Lab Data	Value
First Contentful Paint	7.7 s
Speed Index	24.7 s
Largest Contentful Paint	9.2 s
Time to Interactive	25.6 s
Total Blocking Time	2.67 s
Cumulative Layout Shift	0.053

Opportunities	Estimated Savings
Eliminate render-blocking resources	3.97 s
Defer offscreen images	3.41 s
Reduce initial server response time	1.86 s
Reduce unused JavaScript	1.71 s
Reduce unused CSS	1.28 s
Properly size images	0.85 s
Avoid multiple page redirects	0.63 s
Serve images in next-gen formats	0.43 s
Minify CSS	0.43 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

48

Lab Data	Value
First Contentful Paint	3.7 s

Lab Data	Value
Speed Index	13.9 s
Largest Contentful Paint	5.8 s
Time to Interactive	6.3 s
Total Blocking Time	0.04 s
Cumulative Layout Shift	0.057

Opportunities	Estimated Savings
Reduce initial server response time	2.23 s
Eliminate render-blocking resources	0.92 s
Reduce unused JavaScript	0.68 s
Properly size images	0.28 s
Avoid multiple page redirects	0.19 s

(/)

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Email Privacy

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Show details

Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Show details

(/) **Tap Target Sizing**

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.

Consider making these tap targets larger to provide a better user experience.

Show details

Performance Results

B+
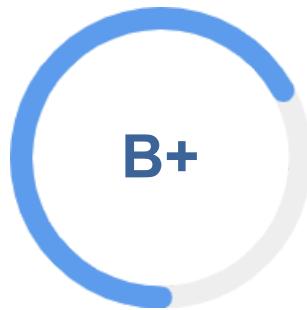
Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

Server Response

(/)

2.3s
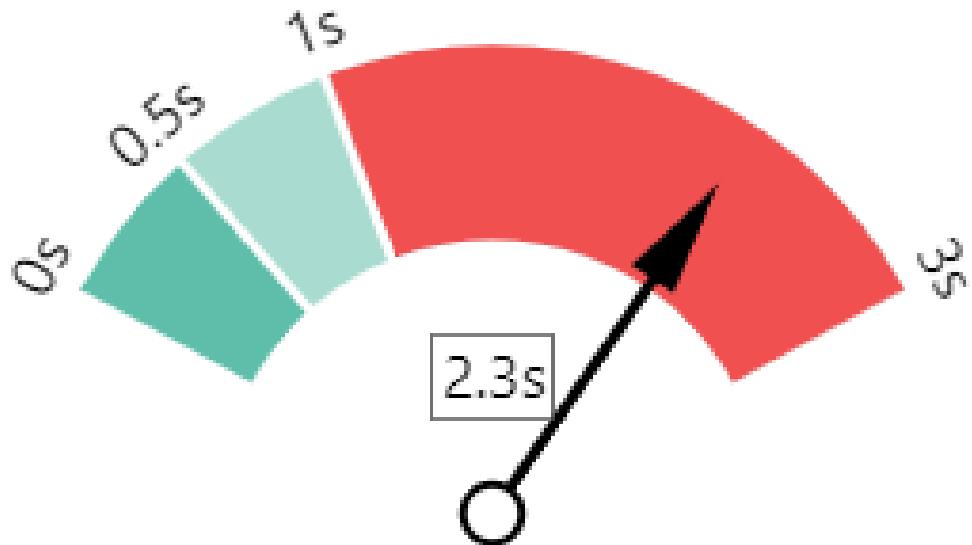
All Page Content Loaded

20.0s
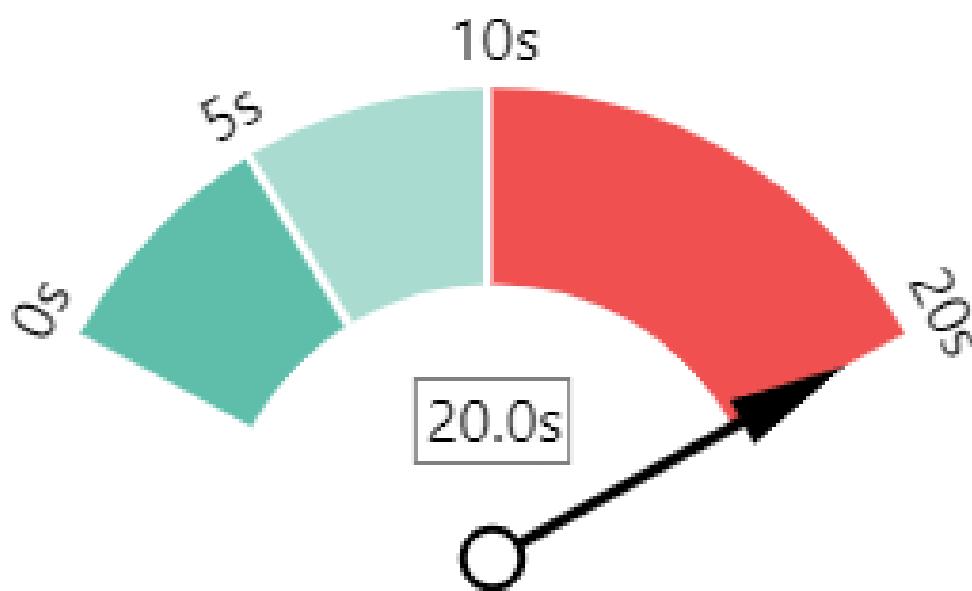
All Page Scripts Complete

(/)

10s

15s

0s

20s

20.0s
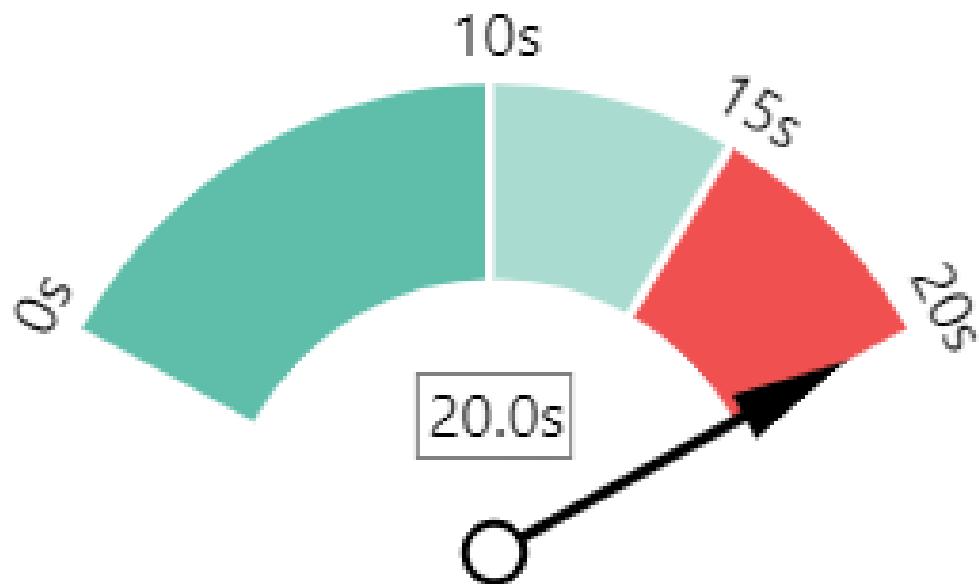
Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

5MB

0MB

20MB

3.4MB
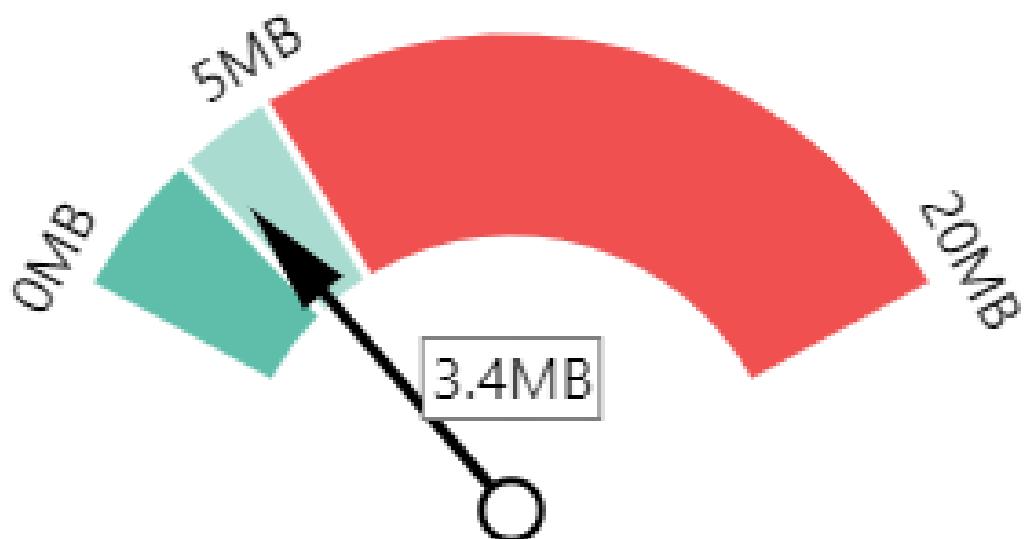
Download Page Size Breakdown

(/)

HTML (0.05MB)
CSS (0.31MB)
JS (0.64MB)
Images (1.99MB)
Other (0.35MB)

Total 3.35 MB
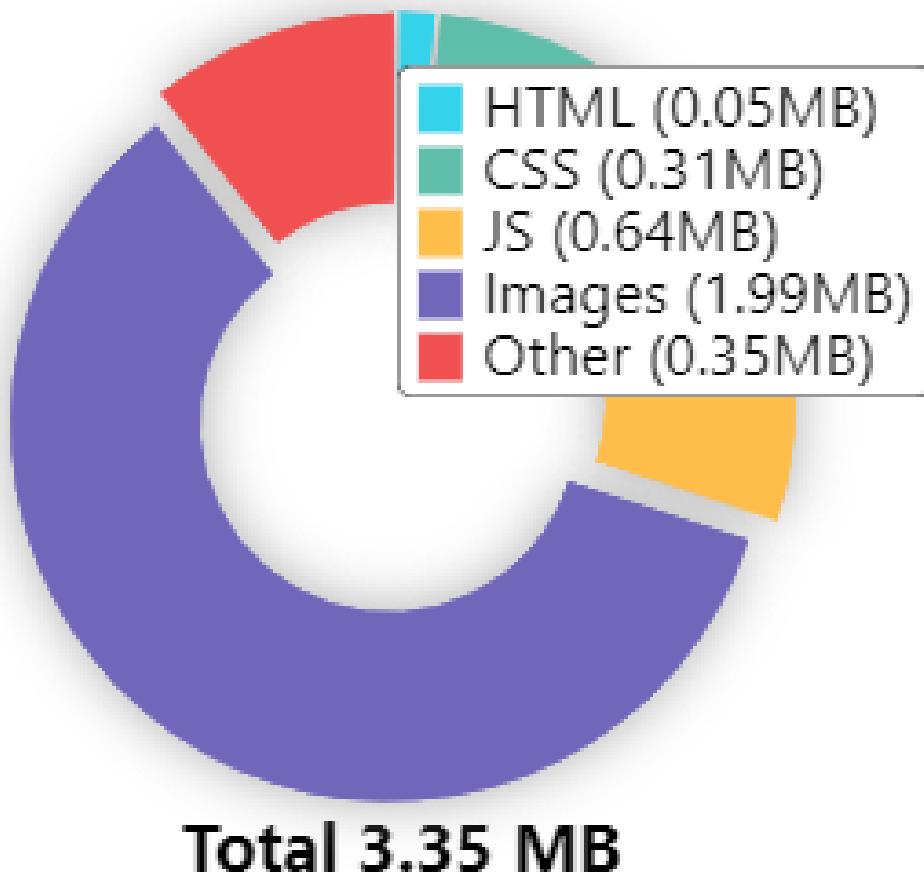
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML	▬	0.05 MB (71% Compressed)
CSS	▬	0.31 MB (82% Compressed)
JS	▬	0.64 MB (64% Compressed)
Images	▬	1.99 MB (14% Compressed)
Other	▬	0.35 MB (0% Compressed)
Total	▬	3.35 MB (48% Compressed)

Raw Page Size Breakdown

(/)

HTML (0.17MB)
CSS (1.74MB)
JS (1.79MB)
Images (2.32MB)
Other (0.35MB)

Total 6.37 MB
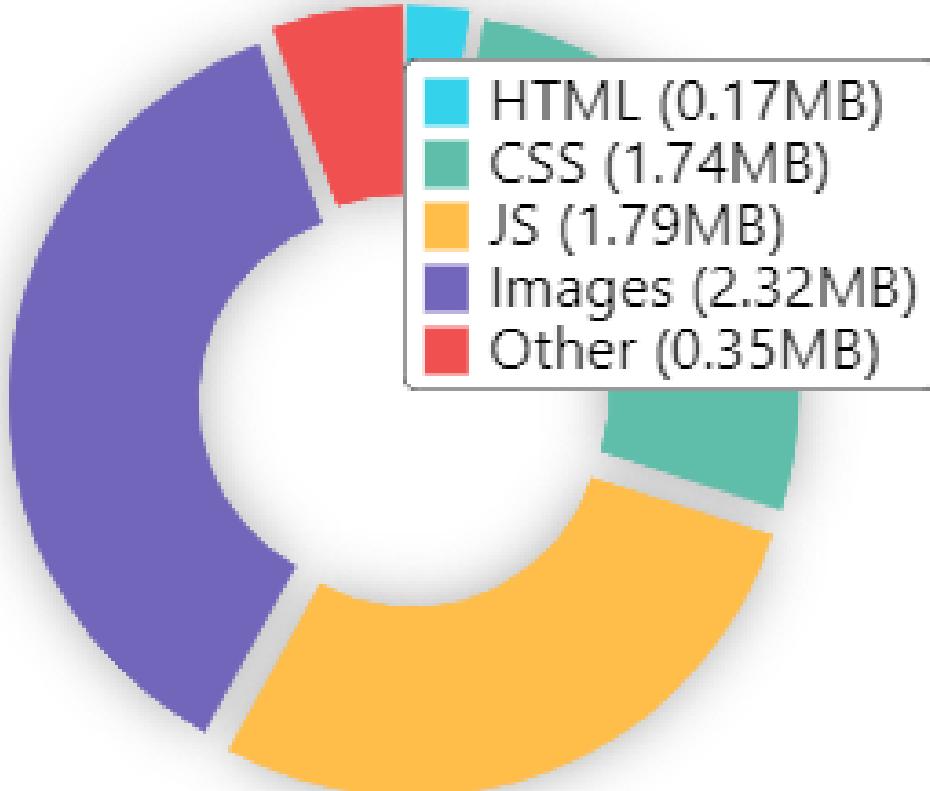
Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

142	**2**	**42**	**36**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources

48	**14**
Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details

JavaScript Errors

Your page is not reporting any JavaScript errors.

(/) ### HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show details

Social Results

F
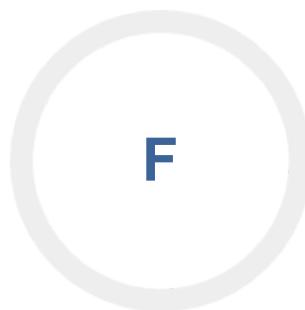
Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.

(/)

Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Twitter Activity

No associated Twitter profile found as a link on your page.

Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

Your page has a link to an Instagram profile.

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

YouTube Connected

No associated YouTube channel found linked on your page.

YouTube Activity

No associated YouTube channel found linked on your page.

Want to grow your YouTube Channel? Try our YouTube SEO Tool (https://tuberanker.com/)

Local SEO

Local Business Schema

No Local Business Schema identified on the page.

(/)

Google Business Profile Identified

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.

> Signup - Free Trial **(/register)**

Want to improve your Local Search Presence? Try our Local SEO Tool (https://localranking.com/)

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Akismet (https://akismet.com)	
Apache HTTP Server (https://httpd.apache.org/)	
Bootstrap (https://getbootstrap.com)	
Contact Form 7 (https://contactform7.com)	5.8.4
Elementor (https://elementor.com)	3.12.1
Font Awesome (https://fontawesome.com/)	
Google Analytics (http://google.com/analytics)	
Jetpack (https://jetpack.com)	
jQuery (https://jquery.com)	

(/)

jQuery with Migrate (https://jquery.com/jquery-migrate)

MySQL (http://mysql.com)

OWL Carousel (https://owlcarousel2.github.io/OwlCarousel2/)

PHP (http://php.net)

Site Kit (https://sitekit.withgoogle.com/)   1.115.0

Slider Revolution (https://www.sliderrevolution.com)

Swiper (https://swiperjs.com)

WordPress (https://wordpress.org)

Server IP Address

45.113.122.212

DNS Servers

ns1.bh-in-22.webhostbox.net
ns2.bh-in-22.webhostbox.net

Web Server

Apache

Charset

text/html; charset=UTF-8

Review Child Pages

Page

/about-us/ (/krishnaspeechhearing.co.in/about-us/)

/appointment/ (/krishnaspeechhearing.co.in/appointment/)

Page

(/)

/blog/ (/krishnaspeechhearing.co.in/blog/)

/contact-us/ (/krishnaspeechhearing.co.in/contact-us/)

/gallery/ (/krishnaspeechhearing.co.in/gallery/)

/hearing-aids/ (/krishnaspeechhearing.co.in/hearing-aids/)

/privacy-policy/ (/krishnaspeechhearing.co.in/privacy-policy/)

/service/bte-hearing-aids/ (/krishnaspeechhearing.co.in/service/bte-hearing-aids/)

/service/iic-hearing-aids/ (/krishnaspeechhearing.co.in/service/iic-hearing-aids/)

/service/itc-hearing-aids/ (/krishnaspeechhearing.co.in/service/itc-hearing-aids/)

/service/ite-hearing-aids/ (/krishnaspeechhearing.co.in/service/ite-hearing-aids/)

/service/oticon-hearing-aids/ (/krishnaspeechhearing.co.in/service/oticon-hearing-aids/)

Show me more
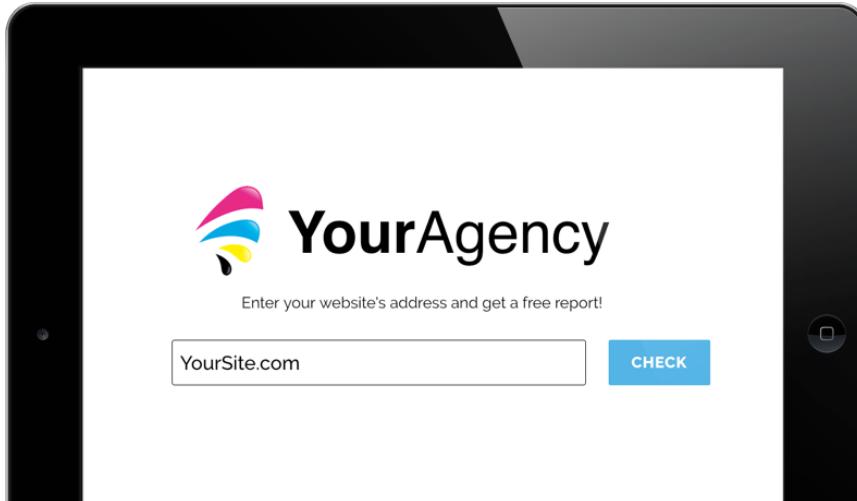
Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

Learn More - Embedding (/embeddable-audit-tool/)